APECONNECT

WHITEPAPER VER 1.3

MESSAGE FROM THE DEV

Imagine a service like Facebook, Twitter and even Instagram, but instead of catering to a general audience, its users are mostly people in the industry - devs, marketers, influencers and traders. It can truly be that one place where everyone can converge, collaborate and connect, hence our project's tagline.

The possibilities are immensely promising.

Messages can reach the demographic that you want to tap into. People of similar ideals can come together to create the projects of their dreams. Finding industry-specific service providers won't be difficult anymore. Promoting existing coins will be made easier and more effective because one post is sure to garner the attention of the people they're meant to attract.

Furthermore, because this platform will gather every defi enthusiast under one roof, new stars will be born. One's credibility can be easily verified via crowd-sourced feedbacks. One's stock can easily rise via unified engagement. One's reach can easily expand via a chain of tightly knit networks. New names will emerge - the next generation's batch of crypto influencers who will possess significant moral worth given their definable and distinguishable accountability to the platform's community.

APE CONNECT will be a game changer!

It's going to be a massive undertaking, but we're ready. We have everything covered on the development side and we are aware that we won't be able to do this alone. We need a strong community to back us up, and we're ready for that too. We have years of experience in all facets of crypto project management and we know what it takes to build the most solid and faithful community possible. The key to this isn't a secret at all. In fact, it's very simple. Just treat everyone with honesty and sincerity, lay down every project-related transaction with utmost transparency, and give everyone your infallible, unwavering commitment.

Rest assured that the team behind APE CONNECT will adhere to these.

I pray that this whitepaper will answer any and all questions you have about the project. In the event that you'll have further inquiries about our undertaking, please do not hesitate to contact me directly and I will be delighted to assist you in any way I can.

It's going to be an exciting journey ahead and we're excited to embark on it with you, dear friend. The chance to be part of something big doesn't happen every day. And APE CONNECT will be bigger than big. It will be colossal!

As those who came before us have wisely proclaimed time and time again...

LFG!

Very Truly Yours,

David Mola
@FUTUREECOSYSTEM
CEO and COO, The APE CONNECT Project

THE APE CONNECT PROJECT
AN OVERVIEW

The APE CONNECT project is a community-driven undertaking launched in the Binance Smart Chain (BSC) and the Ethereum networks. It will the governance organization for the APE CONNECT application, a social media platform for people in the decentralized finance (DeFi), cryptocurrency and other allied industries.
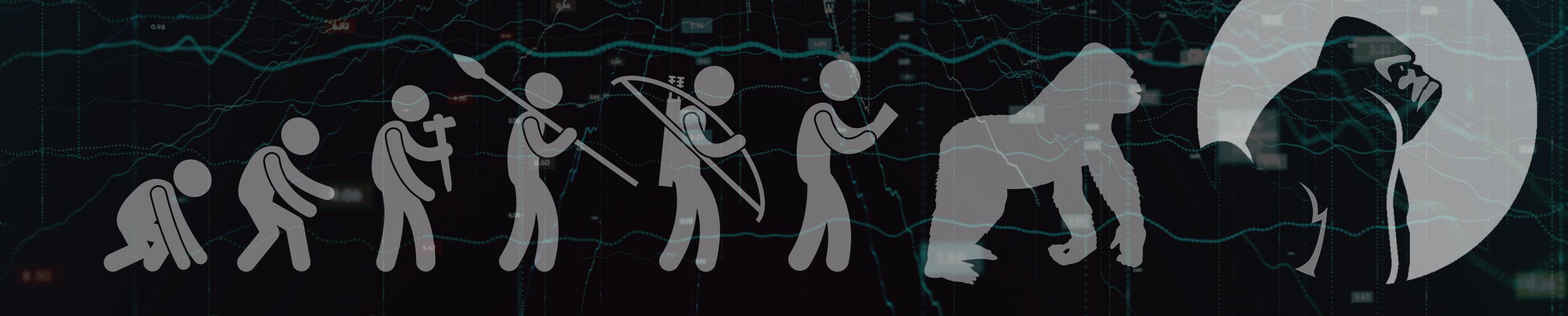
$APECON is the native token of the project. The total supply will be 100,000,000,000 coins for each of the two networks, eighty percent of which will be made available to the public and the remaining twenty percent will be locked and reserved for staking.

The APE CONNECT project plans to build a complete ecosystem around its social media platform. These include staking, NFTs which will serve as multipliers for APY of staked tokens as well as exclusive profile pictures with perks for the APE CONNECT app, a coin listing site with stringent verification and shall be integrated in the infrastructure of the app, and a swap which shall likewise be included in the user interface (UI) of the same. Services auxiliary to the nature of the platform shall also be implemented at a gradual pace to improve user satisfaction and generate income for the system and the project.

In due time, APECONNECT aims to reduce its tax structure to zero once the project achieves self-sustenance through its revenue generation schemes.

APE CONNECT is a long term project that aims to change the face of cryptocurrency. DeFi has always been reliant on third party channels such as Telegram, Discord, Twitter and Facebook for the marketing needs of the undertakings launched in its variety of networks. APE CONNECT's goal is to be the platform of choice for crypto traders, crypto-specific service providers, blockchain developers, marketers and novices who want to learn more about the industry. Unlike existing social media apps, APE CONNECT will be tailored to the specific needs of people engaged in field of crypto investing.

In due time, APE CONNECT will be the mega community where people in decentralized finance will be able to converge, collaborate and connect.

THE VISION

APE CONNECT's goal is to become the primary hub for everyone involved in the DeFi industry to:

CONVERGE.

By being the primary destination for traders, developers, marketers, service providers and newbies engaged, or are otherwise interested, with cryptocurrency as well as adjacent facets of decentralized finance;

COLLABORATE.

By providing every tool necessary for people to meet, prepare and execute their plans without having to resort to outside channels for the same; and

CONNECT.

By ensuring a healthy, welcoming and easy-to-navigate environment where people can make new contacts, acquaintances, team members and friends, true to the social aspect of the social media platform we want to be.

THE OPPORTUNITY

On a macro level, it is safe to say that social media has taken over our lives. In the second iteration of the internet, nine out of eleven people all over the world has created at least one account on a social media network. This is how prevalent social media has become in this day and age.

This bodes well for a micro-level, niche-specific industry that will be able to have its own industry-centric platform. It's an idea whose time has come. Having one main center for people in the defi industry will help define what Web 3.0 is all about.

BENEFITS OF A CRYPTO-DEDICATED SOCIAL MEDIA PLATFORM

- SENSE OF COMMUNITY. APE CONNECT aims to be the go-to hub for everything DeFi. As such, hundreds of thousands of people will be logging on to our platform each and every day, the same way they're currently logging on to Facebook, Twitter and the likes on a daily basis. And they will love APE CONNECT for it is a platform that's exclusively made for them. A confraternity of like-minded people will easily form, and nothing is more powerful in this space than a strong and vibrant community.

- MORE EFFICIENT CORRESPONDENCE. It will be very easy to reach the people you want to reach. Everything will happen in real time. Post a message and all of your contacts will receive notification of the same immediately.

- MORE RESPONSIBLE INFORMATION DISSEMINATION. There will be a sense of accountability, especially for verified accounts, hence information shared through the platform are more likely to be credible and factual.

- INTERCONNECTED NETWORKS, MORE FOCUSED VIRAL EXPANSION. The speed by which you can convey your message to your network is equalled by the speed your message will be conveyed by the members of your network to their own networks. The cycle goes on, resulting in a viral effect with laser-precise targeting.

- ABILITY TO REACH THE PEOPLE YOU ARE INTENDING TO REACH. Because APE CONNECT is dedicated to people in the DeFi industry, you are sure to reach the people you want - and need - to reach. With other social media networks, you'll be tapping into a general pool of individuals, and a great majority of them won't even be interested in what you want to deliver. With APE CONNECT, every member is guaranteed to be the ones you are looking for.

- EASIER TO FIND THE PEOPLE YOU NEED TO FIND. With our built-in marketplace, finding the products or services you need for your dealings will be simple. You can communicate with them on the app itself. Ask any questions you want to ask. Conduct an interview. Ask for a sample. Enjoy the assurance that the sellers in our marketplace have been pre-screened before advertising their offers.

- CONVENIENCE. Everything you usually do for your DeFi transactions which usually involved the usage of many sites and software programs can now be done with one app. Connect with the people you're targeting. Collaborate with your dream team. Trade with our built-in swap. Advertise your projects. Build your own call channel. APE CONNECT will give you all that you'll ever need for a successful DeFi career.

- SELF-EVOLVING ECOLOGY. Being a community means that APE CONNECT will eventually develop its own culture and its own economy. We are expecting our platform to become the ultimate hub for everything DeFi within one year after the app itself is officially launched.

WHAT IS
THE APE CONNECT PROJECT

Ape Connect is a decentralized finance project launched in the Binance Smart Chain (BSC)and the Ethereum networks, with the goal of building a self-sustaining ecosystem centered around its core utility: a social media platform dedicated to blockchain technology, decentralized finance, cryptocurrency and all allied Web 3.0 industries.

APE CONNECT is led by an experienced team composed of members with varied specializations necessary for the operations and development of the project. We have an in-house accountant, an in-house graphics designer, an in-house marketer, an in-house front-end developer, and an in-house blockchain developer, not to mention the ones who are in charge of community building and investor support.

APE CONNECT's CEO and COO is David Mola, a prominent and well-respected DeFi personality in Africa. He is the founder of the Future Family Foundation, a non-government institution dedicated to educating people about responsible and profitable usage of blockchain technology as a life-transformative medium. With over 300 students and just as many families helped, David is a well-loved Web 3.0 proponent in his continent. In Telegram, David goes by the name of FUTUREECOSYSTEM (@FUTUREECOSYSTEM) and is likewise quite renowned for a variety of high performing projects. He is best known in the BSC community as the dev of SHIBA!!! which started the three exclamation point trend in the market. David is also part of the managing team of some of the best beforming projects in recent times, all of which have released their promised utilities in record time. David Mola has a credible history of delivering.

APE CONNECT prides itself as one of the safest investment opportunities in the space. Aside from its based team, APE CONNECT has all the boxes checked. Liquidity is locked for a significant period and shall always be extended whenever it is required. The contract is scheduled to be audited soon after its launch. And David will subject himself to stringent KYC protocols in preparation for major listings that are part of the project's plans.

APE CONNECT eventually wants to become a DAO and transfer full ownership and management of the project to the community. APE CONNECT expects this to be done as soon as the main application is launched and the ecosystem that will be built around it will start to gain momentum. APE CONNECT realized that the essence of any DeFi undertaking is decentralization, and it wishes to give each and every holder the power to decide on the course of the project once it lifts off.

WHAT IS
THE APE CONNECT APP

The APE CONNECT app is a social media platform dedicated to anyone and everyone involved in the blockchain-powered Web 3,0 movement. These include, but are not limited to:

1. Cryptocurrency investors;
2. Blockchain developers;
3. Cryptocurrency marketers;
4. Service providers specializing on blockchain, DeFi and cryptocurrency requirements;
5. Blockchain, DeFi and cryptocurrency journalists;
6. Influencers;
7. and people who want to learn more about the field.

Registering for the APE CONNECT app is easy. Simply create an account using an email you own. You will have the option to divulge your real name or a nome de plume as the app respects your choice to remain anonymous.

The APE CONNECT app will strongly encourage you to connect a wallet you have, but this is not a requirement. Many of the features of the app are blockchain-integrated and having your wallet ready will make things simpler. Again, this is advised but is not required. We respect your need to feel secure.

The APE CONNECT app works like any other social media platform, except for features that are tailor-made for the people mentioned above. These features will be discussed in the next portion of this document.

The APE CONNECT app is a safe platform. All measures shall be made to ensure the integrity of the system and to guarantee that your account will never be compromised.

FEATURES
OF THE APE CONNECT APP

The features of the APE CONNECT app are not new, but they are nevertheless innovative because most of them will be powered by blockchain technology.

ACCOUNT CREATION

Having an APE CONNECT account is tantamount to owning real estate in the Web 3.0 landscape. It will be your own personal hub, your very own launchpad, in the newest iteration of the internet. It is where you will be able to do everything that the app will allow you to do.

POST MESSAGES

You can post anything you want whenever you want, and you're not only limited to text messages. You can post videos, audio clips, links and trading opportunities. You can choose the privacy settings of your posts - whether you want them to be seen by the public or by your network only.

NFT AS PFP

APE CONNECT shall blaze the trail by allowing users to set any NFT in their connected wallet as a profile pic. This NFT shall be verified by a pink star that shall be displayed on the upper right side of the profile pic, letting everyone know that the profile pic being used is an NFT that the user legitimately owns. Additionally, APE CONNECT shall be releasing a series of NFT collections which users can purchase. If used as their profile pic, these NFTs will open up even more features and benefits for the users.

OPTION: VERIFICATION

Users will have the choice to attach a specialization under their account name. For example, a blockchain developer can opt to add "Dev" under his profile title. The same goes for a marketer and an auditor as well as other specialists. To be able to do so, the user will have to apply for verification and be ready to submit himself or herself to a screening to be conducted by our support team so that his or her identity will be confirmed. Once he or she passes the screening, he or she will be given the title he or she applied for as well as a blue check that will indicate that his or her claim has been verified. This will make it easier for people to know if a user is - in crypto jargon - "based" and "SAFU."

BUILD NETWORK

True to the essence of a social media platform, APE CONNECT will allow its users to form their own networks by connecting with other users of the app. Facebook calls them "friends." Twitter calls them "contacts." APE CONNECT will call them "associates," a more appropriate term because these will be the people you will presumably be doing business with. Your associates will immediately be notified every time you will post a message on your wall, making mass transmittal of information more convenient. If you encountered a gem quite early, for example, post about it and get your associates to ape immediately.

BUILT-IN SWAP

APE CONNECT shall have a built-in swap that will allow users to make quick trades. Initially, the swap will be available for BNB and BUSD pairs under the BSC network, but other pairs and other networks shall follow suit in due time. APE CONNECT shall be using the token's ticker prefixed by a dollar sign ($) to indicate a tradable coin (ex. $DOGE, $FLOKI, etc.). Any valid ticker name prefixed as such will automatically be linked to the swap and the user just have to click on it to open up the swap interface. NOTE: this feature shall be available only for users who will choose to connect their wallets.

MARKETPLACE

APE CONNECT shall also have a marketplace where any verified member can offer his products and/or services for all the members of the platform. Listings are easily searchable and sellers will have to go through KYC protocols before they will be allowed to advertise to protect the buyers. This marketplace will make it convenient for users to find what they're looking for as only blockchain and DeFi related products and services will be considered for listing. Graphic designers and writers can sell their craft. Developers can sell their customizable CAs. Virtual assistants can sell their hourly availabilities. Marketers can sell their promotional channels.

OPTION: DISPLAY PORTFOLIO

In Web 3.0, one's influence is often dictated by how well and how massively he trades. If the user desires to let everyone know who he is and what he's about, he'll have the choice to display his portfolio. Our platform dev describes it best: this will be like Linkedin, but instead of listing down your resume, it will list down your crypto holdings instead. With this feature, people will be able to distinguish who the real whales are. They can chat with them and ask for their advice, if the whale will so permit.

CREATE TRIBES

1. A user can create a tribe which is a group of users who may or may not be his associates. The creator can set the permissions for each member of the tribe. The tribe shall have access to its own exclusive functions like a tribe chat, a tribe bulletin board, and shared storage vault for files, and most importantly, cloud-based collaborative tools that will allow them to accomplish particular undertakings. Want to launch a token? Create a tribe. Invite your members in. Work together and see each other's progress in real time. Also, if you want to start your own call channel like those in Telegram, invite people in your tribe so that they'd immediately be notified about any announcements you'll make.

PERPETUAL DEVELOPMENT

APE CONNECT is a dynamic social media platform that will constantly evolve to meet the demands of the times. New features shall always be developed, and once they're ready for deployment, shall be added to the app.

$APECON
REVENUE GENERATION MODEL

The end goal of the APE CONNECT project is to become a stable undertaking with its own self-sustaining ecosystem.

To do this, APE CONNECT has laid down the following revenue generation model:

1. TOKEN OFFERING TO THE PUBLIC. APE CONNECT's token, $APECON, shall be launched on Pancakeswap and Uniswap, one after the other, and will be made available to the public. People will be free to trade the token, and a small percentage of each transaction in the form of taxes shall be appropriated for app development, marketing and liquidity funding.
2. INCOME FROM SWAP. Once the app is launched, people will be able to trade directly on the app via our built-in swap. A small percentage of each transaction shall be charged and will be brought back into the project in the form of buybacks and liquidity funding.
3. INCOME FROM NFT SALE. APE CONNECT will release a series of NFTs which users can set as their profile pics to unlock some secret features. All profit from such sale shall be brought back into the project as well.
4. INCOME FROM ADS. Spots for banner ads on the app itself shall be made available to interested advertisers. 100% of the income from this will go back to the project in the form of buybacks and liquidity injection.
5. INCOME FROM PARTNERSHIPS. Some prospective partners will gain more from a union with us. In such cases, we may impose an agreement fee which shal likewise go back to our project.
6. INCOME FROM UPCOMING PREMIUM UTILITIES THAT SHALL ALSO BE INTEGRATED WITH THE APP. As mentioned earlier, research and development for the APE CONNECT app shall never stop. New things will always be introduced, and some of these are "premium" features that can be monetized for the benefit of the project.

The road to self-sustainability shall be paved with hard work. Your APE CONNECT team is devoted to its cause and we have a plan. We are 100% confident we shall attain this status within the upcoming year.

TOKENOMICS

TOTAL SUPPLY: 100,000,000,000 | MAX TX: 2% | MAX WALLET: 2%

BSC: 9/9
BUY/SELL TAX

3% ECOSYSTEM DEVELOPMENT
4% MARKETING
2% LIQUIDITY

ETH: 4/4
BUY/SELL TAX

2% ECOSYSTEM DEVELOPMENT
2% MARKETING

THE PLAN
OUR ROADMAP TO THE TOP

PHASE ONE

Stealth Launch On PCS
Website Version 1.0
Telegram Marketing
Twitter Marketing
Facebook Marketing
TikTok Marketing
Coin Listing Sites
Partnership Exploration
DeX Applications
White Paper Publication
Start Development of Utility
Community Building

PHASE TWO

Launch on Uniswap
CeX Listings
CG and CMC Application
Twitter Personalities Engagement
Banner Ads
Billboard Ads
LAUNCH OF UTILITY
Website Version 2.0 (this will be
the utility website with .app
domain)
Start of Partnerships
Start of Development of
Auxilliary Utilities

PHASE THREE

CG and CMC Listings
Geo-Targeted Press Releases
YouTube Marketing
Traditional Print Advertising
Release of APECON Merch
Launch of Secondary Utility
Start of Utility-Focused AMAs
Start of Level 2 Marketing (focusing
on promotion of utility to the
masses)

PHASE FOUR

Sustained Level 1 and Level 2
Marketing Campaigns
Acquisition Of Celebrity Endorsers
Team Expansion
Consistent Release of New
Features For Our Social
Media App

APECONNECT

🌐 www.apeconnectproject

✈ .@apeconnectproject

🐦 .@apeconnect_app